

How we can help support you and your students to meet the Gatsby Benchmarks



1. A stable careers programme

Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.

All of our Student Recruitment and Outreach activities aim to support a stable careers programme and link directly to the Gatsby Benchmark requirements. We offer one-to-one meetings to support the planning and development of your careers programme.

2. Learning from career and labour market information

Every pupil, and their parents should have access to high-quality information about future study options and labour market opportunities. They will need the support of an informed advisor to make the best use of available information.

- How to make the most of UCAS Exhibitions and Open Days presentation
- Student Finance presentation
- Introduction to Higher Education presentation
- Representation by the Student Recruitment and Outreach Team at careers events and parents evenings.
- Explore and Experience Newman University Days
- Learning Days

3. Addressing the needs of each pupil

Pupils have different careers guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school careers programme should embed equality and diversity considerations throughout.

All of our activities can be tailored towards the needs of pupils. For example we offer :

- Personal campus tours
- Information, advice and guidance regarding university pathways via e-mail, telephone or face to face conversation
- Explore and Experience Newman University Days
- Learning Days

4. Linking curriculum learning to careers

All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career pathways.

- Explore and Experience Newman University Days
- Learning Days
- Bespoke visits to our campus
- Bespoke visits from the Student Recruitment and Outreach Team and our academics to your school or college.

5. Encounters with employers and employees

Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.

- Interview Preparation presentation
- Mock Interviews
- Representation by the Student Recruitment and Outreach Team at careers events and parents evenings.

6. Experience of workplaces

Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and / or work experience to help their exploration of career opportunities and expand their networks.

- Explore and Experience Days
- Learning Days

7. Encounters with further and higher education

All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.

All of our Student Recruitment and Outreach activities aid with meeting this benchmark. For bespoke opportunities please contact the team to discuss your requirements.

8. Personal guidance

Every pupil should have opportunities for guidance interviews with a careers advisor, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.

All of our team have a wide knowledge of careers and can support in guiding your pupils in regard to university pathways.

